



KEY INFO

Event	Serious Play Conference Europe 2027
Dates	23 -24 June 2027
Venue	KUZ Kulturzentrum Mainz cultural centre
Theme	Explore how the power of play, games and gamification are transforming education, training, and knowledge mobilization. This is where learning and innovation come to play.
Description	The Serious Play Conference Europe 2027 is a must-attend event for anyone passionate about the transformative power of games and play. Featuring more than 35 leading speakers, the program spans topics from game development to education, and from healthcare to cultural heritage. Whether you're aiming to sharpen your professional skills, connect with experts, or simply enjoy the experience, there's something for everyone. Join us for hands-on workshops, panels, talks, networking opportunities, and the chance to play cutting-edge games across XR, VR, and AR.
Cross-sector	Inspiration & Activation Stages
Tracks	Game Development, Higher Ed, K12, Healthcare, Culture & Society, Corporate, Government & Non-Government
Hashtag	#SeriousPlayEurope27
Social Media	LinkedIn , Facebook , Instagram
Format	In-Person
Meeting Platfor	Brella
Awards	Our annual International Serious Play Awards recognize outstanding games in various categories, including digital and analog games developed commercially and by students.
Sponsorship	More Info
Press & Media Passes	Please write to info@seriousplayconf.com